FORM #3587NY
PHI USA 8/84
COMP. D4450/A142

RJR Brands Excluded From Group I & II 1st Quarter Promotion

Group I & II = 91.4
Not Included = 8.6
100%

Brands	3mm Share
Winston	.48
Ultra KSF	.20
Lt KSF Box	.16
Lt 100 Box	.12
Salem	.24
Ultra KSF	.24
KSF Men Box	—
Camel	.33
Lt Box	.17
KSF Box	.16
Vantage	.30
Menthol	.23
100 Menthol	.07
Doral	.35
Full 100s	.13
Full KSF	.13
Ultra 100	.09
II	—
MORE	.25
Lights 100	.15
Lights 100 M	.10
Now	.47
100 Menth.	.23
KSF SP	.17
M SP	.07
Century	
Lgts 100 men.	.06
Bright.	.08
Ritz	.26
Sterling	.04
Export	.03
Mac Donald	
Total	2.89

= 8.6%

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Source: https://www.industrydocuments.ucsf.edu/docs/mhwj0004